

Support a sustainable lifestyle and choose Fairtrade today!



FAIRTRADE – WHAT IT REALLY MEANS

According to Fairtrade International, Fairtrade is an alternative approach to conventional trade and is based on a partnership between producers and consumers. Fairtrade provides farmers with a better deal and the opportunity to improve their lives and plan for their future. Thus, Fairtrade offers consumers a powerful way to reduce poverty through their every day shopping. Today, Fairtrade has gained popularity across the globe with establishment of international standards and certifications on products.

FAIRTRADE PROTECTS WORKERS

Distinct sets of standards, minimum prices and premium are introduced in Fairtrade. The standards ensure smallholders work under a democratic structure in an organization where workers are provided with decent wages, safe working guidelines and adequate housing. On top of the agreed Fairtraded minimum price, manufacturers pay a Fairtrade Premium. The Premium goes into a communal fund to improve producers and workers' social, economic and environmental conditions.

SUPPORTS SUSTAINABLE PRODUCTION, PROTECTS OUR ENVIRONMENT

Fairtrade rewards and encourages farming and production practices that are environmentally sustainable. Although Fairtrade does not always imply certified organic farming, farmers are encouraged to strive towards organic certifications. Producers should protect their working environment, natural water, forests and deal with soil erosion and waste management responsibly.

FAIRTRADE IN THREESIXTY

ThreeSixty has been supporting Fairtrade since our opening. Classified under the "Ethical" category, we offer a selection of Fairtrade products including tea, coffee and chocolates. With a wide range of Fairtrade certified products available in store, we hope you will be a fan of Fairtrade products as well.